

2013



PUBLIC SAFETY
EMPLOYEES
PENSION & BENEFITS
CONFERENCE

100% FUNDING: HAPPY DAYS ARE HERE AGAIN! *OR ARE THEY?*



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FIVE LESSONS IN PUBLIC SAFETY PENSION FUNDING

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and the growing need for formal funding policy

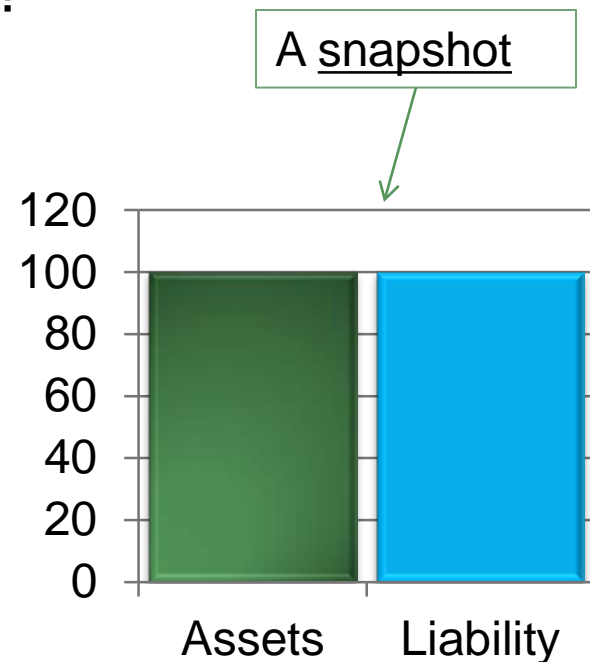
Welcome to
FULL FUNDING
The Temporary State

LESSON 1:
FULL FUNDING IS NOT A
DESTINATION

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WHAT IS “FULL FUNDING”?

- Assets *adequate* to meet obligations?
- No more contributions needed?
- The opposite of “unfunded”?
- The term is largely:
 - Misunderstood
 - Misused
 - A Misnomer




FUNDING IS A PATH, NOT A DESTINATION



FULL FUNDING IS TEMPORARY





LESSON 2: BE CAREFUL WHAT YOU ASK FOR

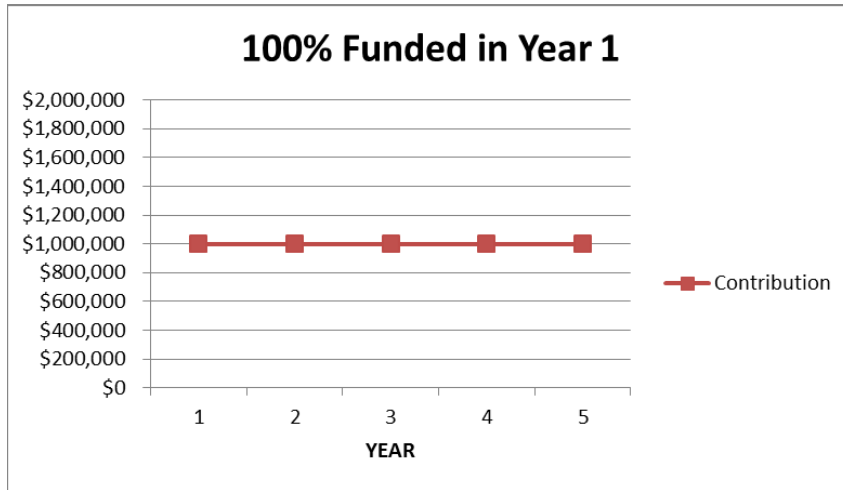
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What is wrong with 100%?

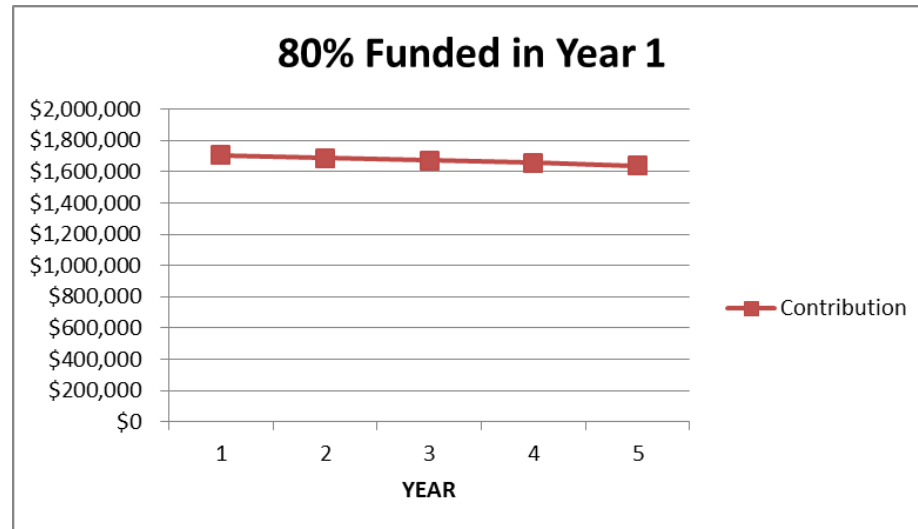
THE PROS AND CONS OF 100% FUNDING

- First, what does it mean?
 - Actuarial Liability = Asset Value
 - Funding is ON TARGET (at one point in time)
- PROs
 - Looks good, feels good
 - Actuarial Cost = actual benefit cost (aka, Normal Cost)
 - No “unfunded” liability
- CONs
 - Times change
 - Risk of overfunding
 - Volatility - Contributions are extremely sensitive to gains/losses

WHAT IS WRONG WITH 100%?

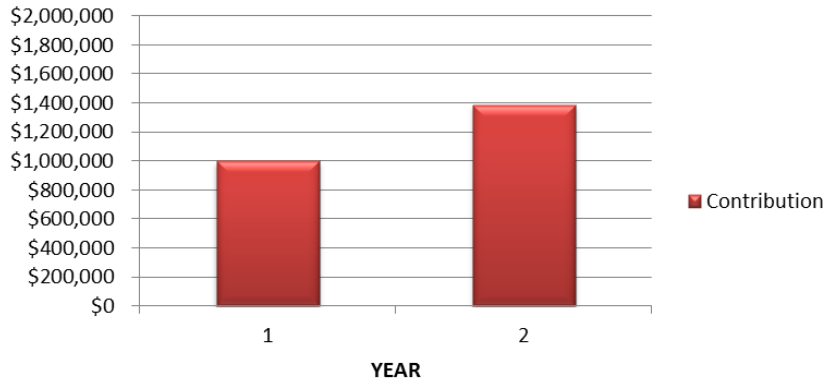


Scenario: No Gains or Losses



WHAT IS WRONG WITH 100%?

100% Funded in Year 1



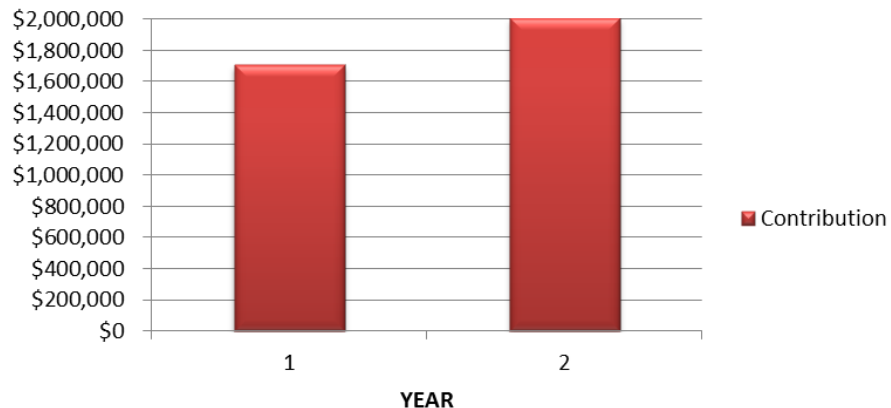
Scenario: 10% Actuarial Loss

← 40% Increase in Cost

18% Increase in Cost



80% Funded in Year 1



Everything is relative

WHAT IS WRONG WITH 100%?

- The MOST volatile funding ratio is 100%
 - Small deviation from expected could mean large change in cost
- Stress testing will show a wide range of potential costs
 - In prior example, reasonable estimate for next year costs would be \$0.6 to \$1.4 million (a very wide range)
 - Budgeting becomes very challenging
- Some people will panic when ratio falls below 100%
- Actuarial funding policy is crucial
 - Need to address handling of “surplus” or shortfall



LESSON 3: BE CAREFUL WHAT YOU SPEND

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The problem with “Surplus” funding

THE PROBLEM WITH “SURPLUS” FUNDING

- When the plan is “overfunded” (>100%), it is off-target but in a good direction
- Should be viewed as part of the natural life cycle of a plan
 - There are ups. There are downs.
- Historically, there have been three reactions to “overfunding”
 1. Contribution Holidays
 2. Benefit Increases
 3. Continue funding Normal Cost
- In some cases both 1 & 2 applied; #3 was rare
 - Hindsight is 20/20



THE PROBLEM WITH “SURPLUS” FUNDING

○ Contribution Holidays

- If you are willing to contribute nothing in some years, then you should expect to contribute double in other years
 - Many/most plans are facing these cost levels now

○ Benefit Increases

- This is a one-way street – can be granted, but generally not “un-granted”

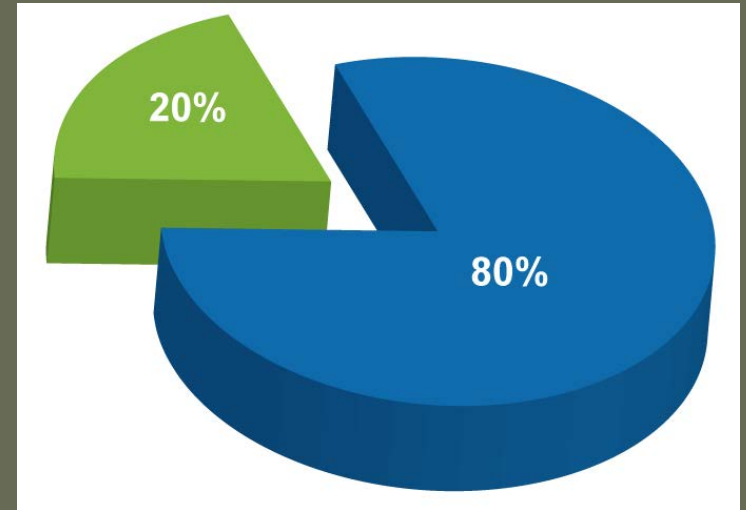
○ Continue funding Normal Cost

- A good idea, but what happens when the Plan is “severely overfunded” (e.g., 175%)?

THE PROBLEM WITH “SURPLUS” FUNDING

- Should there ever be contribution holidays?
 - Yes, BUT the circumstances under which a Holiday can occur should be clearly defined
- Should there ever be benefit increases?
 - Yes, BUT proceed with caution

****Both should be addressed in Funding Policy****
AND tested for consequences before making decisions



LESSON 4: 80% IS NOT MAGIC, BUT...

WHAT IS THE DEAL WITH 80% FUNDING?

- 80% Funding = “somewhat off target”
- In a corporate pension plan:
 - 80% and 79% are very different
 - Laws governing these plans clearly deem 80% as a desirable funding level
- In most public plans, there is nothing official
 - Some states do have 80% triggers
- BUT, 80% is still perceived as healthy and desirable...

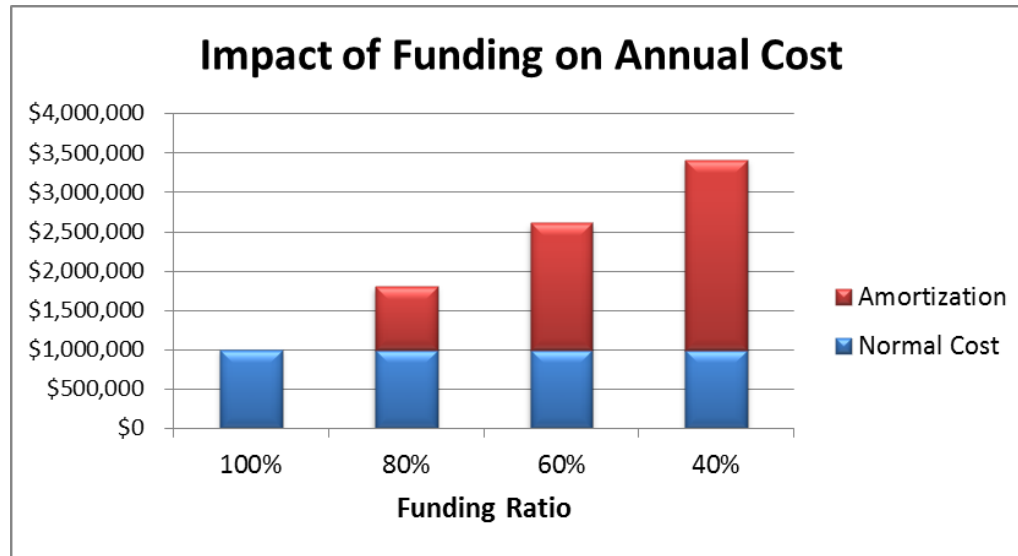
Why?

WHAT IS THE DEAL WITH 80% FUNDING?

- Is an 80% funding level good?
- Has been referred to as “adequate”, “healthy”, and/or “well-funded” by:
 - GAO, Pew, PERC (Pa), Stanford Institute, Bloomberg, various commentators and bloggers
- Part of this perception comes from corporate pension rules
- But part also makes sense:
 - It is appealing (80% is a grade of ‘B’)
 - Psychologically, it feels like 80%+ is “most of the way there”
- Funding Policy is number one way to move towards a desired funding level

WHAT IS THE DEAL WITH 80% FUNDING?

- There's something else.....



- 80% funding usually means an acceptable contribution level
 - Amortization cost still less than normal cost
 - Not the same for every plan

The slide features a dark green background with a vertical decorative element on the left consisting of several thin, light-colored stripes. To the right of these stripes are several green circles of varying sizes, arranged in a descending staircase pattern. The largest circle is at the top, and the number '20' is centered within it. The main title is written in large, white, bold, sans-serif capital letters.

LESSON 5: BENEFITS COST WHAT THEY COST

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The slide features a dark green background with a series of vertical stripes of varying widths and shades of green on the left side. Several green circles of different sizes are scattered on the left, with the largest one at the top left and others below it. The word "CONCLUSIONS" is written in a large, white, sans-serif font in the center-right area.

CONCLUSIONS

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CONCLUSIONS

1. Full funding is temporary
2. Benefits cost what they cost: when funding is significantly off target, cost of benefits is distorted
3. Funding “surplus” is also temporary
4. 100% funding ain’t all it’s cracked up to be
5. 80% funding is not magic, but it does have some mojo
6. One number cannot possibly tell the whole story
7. **It is essential to understand implications of Funding Policy (and other policies) on future funding and contributions**

FUNDING POLICY CONSIDERATIONS

ACTUARIAL	Cost Method
	Asset Smoothing
	Amortization
	Review of Assumptions/Policies
FUNDING	Contribution Timing/Frequency
	Progress Goals
	How to Manage Surplus, allow “holiday”?
	Strategy to Manage Volatility
OTHER	Reserve Accounts
	Integration with benefit policy
	Handling of Catastrophic Events (market crashes)

This list is not exhaustive.

THANK YOU!

- Greg Stump
- Please email any questions or comments to:
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